

SUMMER CAMP



OUTDOOR EDUCATION
AND LEADERSHIP



www.camp-joy.org

SHARING JOY IN UNCERTAIN TIMES

ANNUAL REPORT



CORPORATE TEAMBUILDING



Jennifer Eismeier-left



Mike McGinty-right



2020 Update | Camp Joy During a Pandemic

We're here to celebrate the successes of 2019 but we cannot ignore the reality of today: Camp Joy is quiet for the first time in 83 years. We grieve the missed campfires and candle chats, the lost boosts in confidence and friendships not made, the unrelenting uncertainty that takes its toll on the most vulnerable who need Camp Joy to refill depleted emotional reserves. And we mourn our own staff who have been idled and anxiously await their return to the serious business of Camp Joy. This year isn't done with us yet but it feels right today to reflect on what went right over the last six months and to stay connected as best we can with those we aren't seeing these days. There are still good times to be had and we've adapted to find and share Joy in new ways.

“I am thankful for Camp Joy because I never feel neglected and there is always someone to listen to me. I learned how to deal with real world problems and face the world. **Camp Joy will always be my happy place.**”

-Quote from a Camp Joy camper, representing 1000s of Joy children & adults

There's no doubt 2020 has been a year of tumult that no one could have predicted. Change has been thrust upon us in so many ways. From a global pandemic that has shuttered Camp Joy for the first time in our history to Mike McGinty's planned departure after 26 years, the only certainty to be had right now is uncertainty. For those we serve, 2020 has been doubly hard without the support of Camp Joy friends and counselors, and the refuge of our natural safe haven. This is a time of grieving and loss – and unprecedented opportunity. Through it all, our donors, supporters, board members and partner organizations have been our steady beam of hope in a dark time. And what buoys us to seize the opportunity afforded by change. The Camp Joy of the future will not look like the Camp Joy of the past but our founding values remain our unwavering guides: inclusion at all costs, opportunity for everyone, and firm belief in the healing power of nature.

I offer humble gratitude for all who have so generously supported Camp Joy in this time. Thank you for giving to us. We cannot wait to throw open our doors and pass your gifts on to everyone who calls Camp Joy home.

Jennifer Eismeier
Camp Joy
Executive Director

Mike McGinty
Camp Joy Foundation
Executive Director

Camp Joy has truly been my happy place and a home for 26 years. It has been an honor to be able to serve Camp Joy through a mission that has fed my soul and provided countless life-long relationships. My passion and love for Camp Joy's work and community has not wavered, but I have made the difficult decision to pursue a new chapter this fall in the non-profit sector in southwestern Ohio. I have used the Pamper Pole challenge activity as a metaphor as I am filled with a huge range of emotions ranging from excitement to anxiety to sadness to anticipation as I leave the amazing world of Camp Joy.

Camp Joy's financial and programmatic challenges due to the coronavirus pandemic will be short-term and our 83 year-old mission and financial resources will be preserved. I am confident that Camp Joy's solid leadership with Jen Eismeier, an incredibly dedicated team, loyal clients, and supportive community and board will weather this storm.

I am grateful to have been able to pour out my heart with you to provide joy and hope to each camper, student, and adult. Thank you for supporting me and my family to be a part of the Camp Joy Magic.



Swag Bags



Virtual Dance for Joy



Social Justice and Camp Joy History

Swag Bags to Campers!

Camp Joy was committed to staying connected to our campers and their families this summer through virtual programming. Designated contributions from generous donors also helped support SWAG bag deliveries to over 500 campers!

2020 Virtual Dance for Joy

Thanks to generous support from individuals and corporate sponsors, Camp Joy raised \$240,000 through this biennial fundraising event. Originally scheduled for April 24 at Cincinnati Music Hall, the event shifted to an on-line format anchored by a virtual dance party hosted by past Camp Joy counselor and emcee, Drew Lachey.

Social Justice and Camp Joy History

Racism, hate, and injustice have no place at Camp Joy or in the world. For 83 years, Camp Joy has promoted that with our programming. Our programs are always evolving to make sure we are doing our part to diminish racism and hate throughout our region and the world. Camp Joy Virtual, our newly developed online programming, now includes a section titled "Discussing Race with Kids. We hope you and your family will have conversations in an effort to learn, just as Camp Joy staff are doing.

Camp Joy Impact

Thank you for your generosity and support that continues to impact over 12,000 people a year through Camp Joy's mission of "Helping people grow and succeed through life-long experience-based learning." Your support makes a tremendous impact on the lives of campers, students, and adults. Here are examples from each of our program areas:



Camps Program Impact through Boys and Girls Club Camp

"The biggest influence on my life isn't an individual, it is a thing and that thing is Camp Joy and it has impacted my life for the better. I want to be the reason why the kids don't wanna leave camp because they'll miss us too much. I want to be the reason why a child goes from frowning and getting angry the first day to smiling and really enjoying themselves the next. I wanted to become a part of the impact that this camp has on people and even me. Camp Joy has always been one of my biggest support systems because whenever times are sad for me or I feel alone Camp Joy always gives me love and support through it all."

-London Miller, Camper, and Counselor



Outdoor School Program Impact through Cincinnati Public Schools

This retreat was truly the highlight of my career; it allowed me to share the most memorable experience to the most deserving students. My opinion is that it created the most amazing, genuine kickoff to a high school career that we have seen in the history of Oyler High School. Thank you again for making this dream come true for our staff and administration-this was something we have wanted for such a long time. But most importantly-thank you for building into the futures and dreams of our students."

-Tiffany Hamm, Enrichment Program Manager, Oyler Community Learning Center

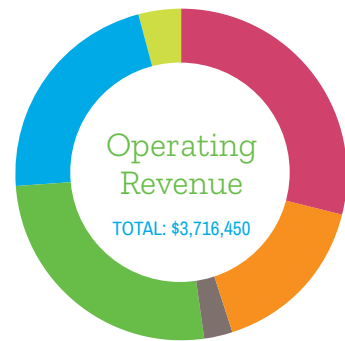


Venture Out Impact through E.W. Scripps partnership

Camp Joy helped me face a lot of fears, whether they be physically challenging or mentally. It helped me to step out of my comfort zone and be braver than I ever knew I could be. It helped me realize being a leader is exactly what I want to do, it's what I was born to do, and I was and still am striving to help people push through their own fears and reach those goals that at one time may have felt unreachable. It was an invaluable experience."

Faith, Social Media Specialist, WEWS NewsChannel5, E.W. Scripps.

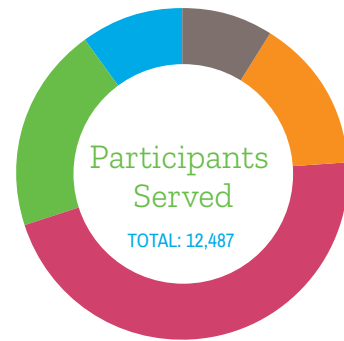
Camp Joy | 2019 Financials



Camps	\$1,063,793
Venture Out	\$580,182
Investment Returns	\$122,360
Outdoor School	\$967,488
Fundraising	\$814,090
Other	\$168,537



Program	\$1,954,363
Facilities/Adventure	\$631,163
Guest Services	\$381,681
Admin/Fundraising	\$717,961



Venture Out	1,161
Student Leadership Program	1,822
Outdoor Education	5,714
Specialty Camp	2,509
Agency Camp	1,281

2019 Awards



Camp Joy team accepting Torch Award

2019 BBB Marketplace Ethics Award

On October 18, 2019 Camp Joy was one of five organizations awarded the Better Business Bureau's Torch Award for Marketplace Ethics. "It's a privilege to honor a nonprofit like Camp Joy," said Corrie McGlothlin, vice president of BBB Center for Ethics. "The Torch Awards sets exceptional organizations apart because we believe celebrating the best in our community makes our community better. The team at Camp Joy demonstrates that every day with the passion they bring to their work, their campers and their community."



Camp Joy team at Top Workplaces event

2019 Top Workplaces

In June 2019, Camp Joy was selected as one of the Cincinnati Enquirer Media's Top Workplaces in the small company sector.

2019 Donors



Will Caston Memorial Board

Will Caston Memorial Fund

The Will Caston Memorial Board contributed \$25,000 to establish the Will Caston Memorial Fund in Camp Joy's endowment to serve grieving children and families through outdoor programming. This fund, created in memory of Will Caston, who passed away suddenly in 2014, will annually support programs for those who have suffered a loss in their family. Currently Camp Joy partners with Fernside Center/Hospice of Cincinnati, Hospice of Dayton, and Cincinnati Children's to deliver grief support programs.



NRF Board with B&G Clubs campers

National Recreation Foundation Board Celebrates at Joy

The National Recreation Foundation (NRF) celebrated its 100th anniversary in 2019 and held their annual board meeting in Cincinnati, which included a visit to Camp Joy. Since 2013, NRF has made significant capital and program investments to benefit at-risk youth at Camp Joy, which include (but are not limited to) the mountain bike program, new teambuilding courses, the new sports floor in the Recreation Center, and an expanded partnership with the Boys and Girls Clubs of Greater Cincinnati.

\$25,000 and Above

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Charles H. Dater Foundation ★
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Gifts received 2/19 - 12/19, 1/19 gifts recognized in last year's report

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Camp Joy Legacy Society:

(Camp Joy Endowment and Planned Giving)

The Legacy Society honors donors who have included Camp Joy in their estate plans or have made a significant donation or commitment to the endowment fund.

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Jackie Reau, GameDay Communications
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John Williams, First Group

Board Members who completed their tenure in 2019:

Lisa Knutson
John Kramer
Drew Lachey
Tommie Lewis

"Camp Joy holds a special place in our hearts. Our family has many happy memories of Camp and we want to provide that opportunity for others. Camp Joy made it easy for us to invest long-term in a mission we wholeheartedly embrace."

Bryan and Nanci Lindholz

Camp Joy Leadership Team

Jennifer Alvis, Business Operations Director
Tia Draper, Sales Director
Jen Eismeier, Executive Director, LLC
Nate Hirt, Outdoor School Programs Director
Mike McGinty, Executive Director, Foundation
Casey Miller, Operations Director
Erin Policinski, Camps Director
Otis Williams, Venture Out! Director

Thank you to over 100 staff members who help fulfill Camp Joy's mission.

Camp Joy Policy on Donor Names:

Camp Joy does not share or sell donor names and information. This policy reflects our commitment as an organization to maintaining the highest integrity in order to protect and ensure privacy while building a personal relationship with every donor.

List Accuracy Statement:

Every effort has been made to ensure the accuracy of these names. Please accept our apologies for any errors or omissions. We request that you contact Gunner Blackmore at gunnerblackmore@camp-joy.org with any corrections.

Recognition of Third Party Donors:

Camp Joy greatly appreciates the generosity of individuals who designate Camp Joy through entities such as the United Way, Thrivent Financial, Benevity, YourCause and other corporate and organizational giving platforms.



Mission:

Helping people **GROW** and **SUCCEED** through life-long experience-based learning

Vision:

To inspire our guests to become better people, influence their community and create a better world

Values:

Passion, compassion, respect, integrity



SHARING JOY
IN UNCERTAIN TIMES
ANNUAL REPORT

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