



The Serious Business of Joy

We Need Camp More Than Ever

2020 Impact Report



MORE THAN A PLACE

Camp Joy is an experience you take with you long after the forests and gravel road fade from your rearview mirror. **It's a network of support that makes you believe in, accept, and love who you truly are.**

Through the generous and steadfast support of our donors and supporters, Camp Joy continues to create relationships that last a lifetime and to build character that transforms lives. Together, we will fortify lives and communities one person at a time. **Now, let's get to work reconnecting and restoring one another and ourselves.**



Counselors gathered for training on January 9, 2021 in preparation for welcoming kids back to Joy on January 23, 2021 for monthly Fostering Success and Respite programs.



Camp Joy swag bags were delivered to agency partners over summer 2020 to bring a piece of Joy to kids missing summer camp.



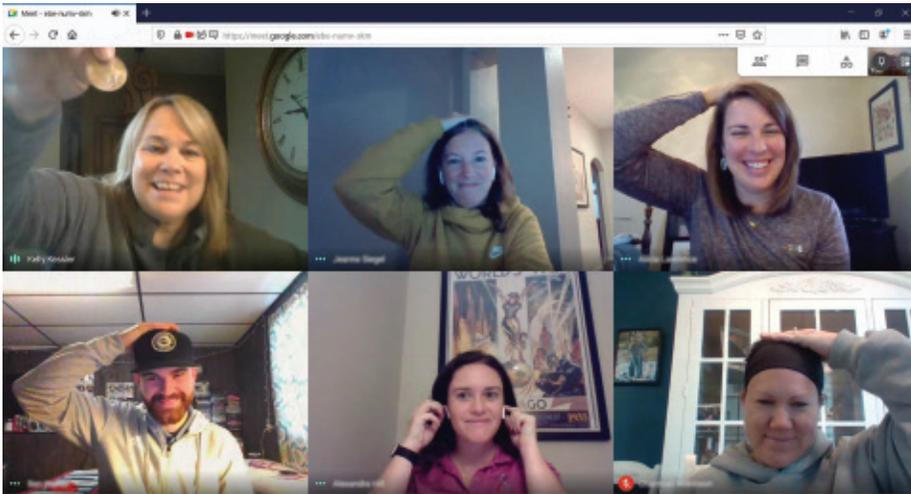
St. Xavier Wild Men Walking enjoyed several fall hikes at Joy while traditional Outdoor School Programs remain on hold.



In October 2020, Venture Out! hosted staff from Cincinnati Bell for team-building activities outdoors, allowing them to safely reconnect and emerge from behind their screens.



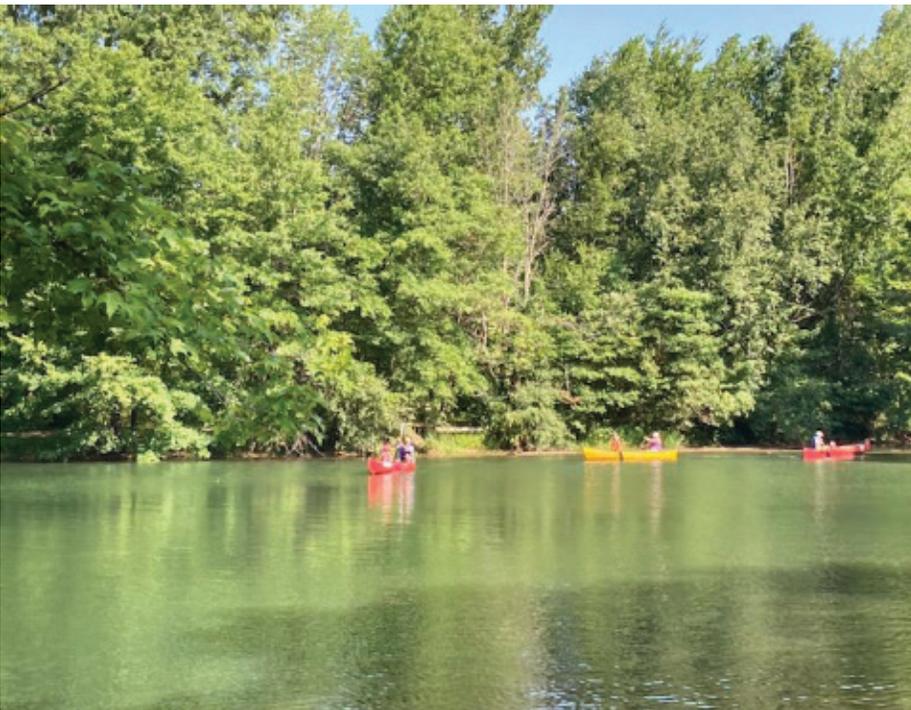
Reconnecting Together. Restoring Ourselves.



Venture Out! debuted new virtual team-building experiences, allowing Camp Joy to serve 24 nonprofits through our free virtual Energizer experience—another way we've worked to help care for our community's caregivers.



We continued work on the next step in achieving net zero energy consumption by 2027 by insulating and electrifying cabins in preparation for solar energy.



Families visited Camp Joy for socially-distanced half-day programs with their family "pod" for 3-hour modules in the morning and afternoon during the summer of 2020.



In September 2020, Joy staff safely hosted participants of Cincinnati Chamber's WE Lead and members of Vistage Cincinnati across camp for a day of leadership programming. We have never been so happy to have to direct traffic in our parking lot!



Our Camp Joy community of supporters impacts lives of all ages with your donations. Consider reaching out to our Philanthropy Team to learn more about how you can inspire campers to believe in themselves and dream big. (Photo from 2019 camp experience.)



Camp Joy opened our doors to new ways of safely supporting and serving our community in 2020, including hosting our first Eagle Scout ceremony. Interested in how you can experience Joy in a new way? Contact us to learn more about facility rentals.

MAKING A LIFETIME IMPACT

in 2020

1,171
adults served

15
schools served

24
nonprofits served

25
new clients served

91
virtual campers served

210
in-person campers served

116 campers January - March
94 campers April - December



3 new camp programs created
Family field trips, virtual camp program, one-day camp programs

21 innovations
6 Venture Out! programs, 4 camp activities, 11 reimagined programs