
Camp Joy is an experience you take with you long after the forests and gravel road fade from your rearview mirror. It’s a network of support that makes you believe in, accept, and love who you truly are.

Through the generous and steadfast support of our donors and supporters, Camp Joy continues to create relationships that last a lifetime and to build character that transforms lives. Together, we will fortify lives and communities one person at a time. Now, let’s get to work reconnecting and restoring one another and ourselves.

Camp Joy swag bags were delivered to agency partners over summer 2020 to bring a piece of Joy to kids missing summer camp.

St. Xavier Wild Men Walking enjoyed several fall hikes at Joy while traditional Outdoor School Programs remain on hold.

In October 2020, Venture Out! hosted staff from Cincinnati Bell for team-building activities outdoors, allowing them to safely reconnect and emerge from behind their screens.
Venture Out! debuted new virtual team-building experiences, allowing Camp Joy to serve 24 nonprofits through our free virtual Energizer experience—another way we’ve worked to help care for our community’s caregivers.

We continued work on the next step in achieving net zero energy consumption by 2027 by insulating and electrifying cabins in preparation for solar energy.

In September 2020, Joy staff safely hosted participants of Cincinnati Chamber’s WE Lead and members of Vistage Cincinnati across camp for a day of leadership programming. We have never been so happy to have to direct traffic in our parking lot!

Families visited Camp Joy for socially-distanced half-day programs with their family “pod” for 3-hour modules in the morning and afternoon during the summer of 2020.
Our Camp Joy community of supporters impacts lives of all ages with your donations. Consider reaching out to our Philanthropy Team to learn more about how you can inspire campers to believe in themselves and dream big. (Photo from 2019 camp experience.)

Camp Joy opened our doors to new ways of safely supporting and serving our community in 2020, including hosting our first Eagle Scout ceremony. Interested in how you can experience Joy in a new way? Contact us to learn more about facility rentals.
The Serious Business of Joy
We Need Camp More Than Ever

2020 Impact Report
Officers/ Executive Committee:

1. Susan Whaley (Chair and Governance Chair), Procter & Gamble
2. Alisa Poe (Vice Chair), AEP Human Capital Solutions, LLC
3. Ross Bushman (Treasurer), Cast-Fab Technologies
4. Jeff Yancey (Secretary), EY
5. Bryan Lindholz (Past Chair), GBI/RCF Group
6. Brian Lawlor, The E.W. Scripps Company

Members:

1. Ron Beerman, Cincinnati Bell
2. Mary Eppstein, Fifth Third Bank
3. Greg Goold, Paycor, Inc., Director of Talent
4. Ernie Hayes, DHL eCommerce Solutions
5. Greg Herrin, Messer Construction Co.
6. Katie Johnson, EY
7. Cacki Jones, Communit Volunteer
8. Diane Jordan, Thembi Speaks LLC Management Consulting Services
9. Kim Kaas, Cincinnati Children's Hospital Medical Center, Assistant Vice President
10. Mike Moroski (Development Chair), Cincinnati Children's Hospital Medical Center
11. Dave Palm, 84.51°
12. Jackie Reau, Game Day Communications
13. Joe Roman, Macy's Inc.
2020 Financial Picture

BREAKDOWN OF EXPENSES

Total Income: $2,717,792
Total Expenses: $2,317,880
  Program Expenses: $1,630,561
  Fundraising Expenses: $362,308
  Administrative Expenses: $325,011
  Other Expenses: $0
Income in Excess of Expenses: $306,912
Beginning Net Assets: $9,410,197
Other Changes in Net Assets: $0
Ending Net Assets: $9,817,109
Total Liabilities: $134,435
Total Assets: $9,941,544