

**2021-2022**  
**ANNUAL**  
**REPORT**



WKN



**Since 1937**, Camp Joy has provided camps and experience-based learning programs for underserved children from the Cincinnati area. The mission of Camp Joy has not wavered over the last 86 years in providing quality programs for those in need. Camp Joy was one of the first racially integrated camping programs in our region, and in 1951, it was incorporated as a nonprofit organization.

In 1959, a 317-acre property in Clarksville, Ohio, was purchased to provide a permanent location. Over the years, Camp Joy has expanded to include outdoor school education and leadership programs for all ages. In addition, the camp experience has grown to serve those with various challenges, including economic, medical, special needs, at-risk, and foster youth.

Camp Joy serves nearly 10,000 youth annually, offering opportunities for children to participate in activities such as hiking, swimming, archery, ropes courses, canoeing, campfires, and crafts. These experiences are fun but also help youth learn new skills and increase self-esteem.

**Mission:** Helping people grow and succeed through life-long experience based learning.

**Vision:** To inspire our guests to become better people, influence their community and create a better world.

**Values:** Safety, Epic Service, Passion and Positivity, Building Relationships, Accountability and Communication

## A Message from

# JOY LEADERSHIP

Another year in the books and what a year it was! After an unpredictable 2021, we planned 2022 with cautious optimism and somewhat nervously waited to see what the year had in store for us. We were overjoyed by the enthusiastic return of our campers and partner organizations. People overwhelmingly told us that returning to Camp Joy was a long-awaited homecoming that met a critical need for human connection and respite like no other experience could.

Our team dedicated itself to maximizing the impact of everyone's return to Camp in 2022. It was not always easy, and unforeseen challenges crossed our path, as so often happens. We drew strength from the purpose-driven work of welcoming all to Camp Joy and supporting them right where they were in that moment. Simple pleasures, quiet moments of reflection, big challenges, opportunity to succeed, new friends, knowledge gained – it was all right here.

The most worthwhile endeavors combine hard work, exhilaration and ambition with a healthy dash of trepidation. Just like our campers who were challenged in new ways at Joy, so too were we challenged by the considerable uncertainty of 2021 and 2022. And just like our campers were never alone at Camp Joy, neither were we as embarked on this chapter, buoyed by the steadfast support of our donors, network of partners and each other.

Our story reflects our total confidence in the knowledge that delivering on the mission of Camp Joy is a worthwhile endeavor. As you read through the following pages, we are already writing our next chapter in 2023. We are compelled onward, and we could not be more grateful to create this story together.

**Joyfully,**



**JEN EISMEIER**

Executive Director



**BRIAN LAWLOR**

Board Chair



A butterfly is planting  
seeds in a garden  
you never get to see.

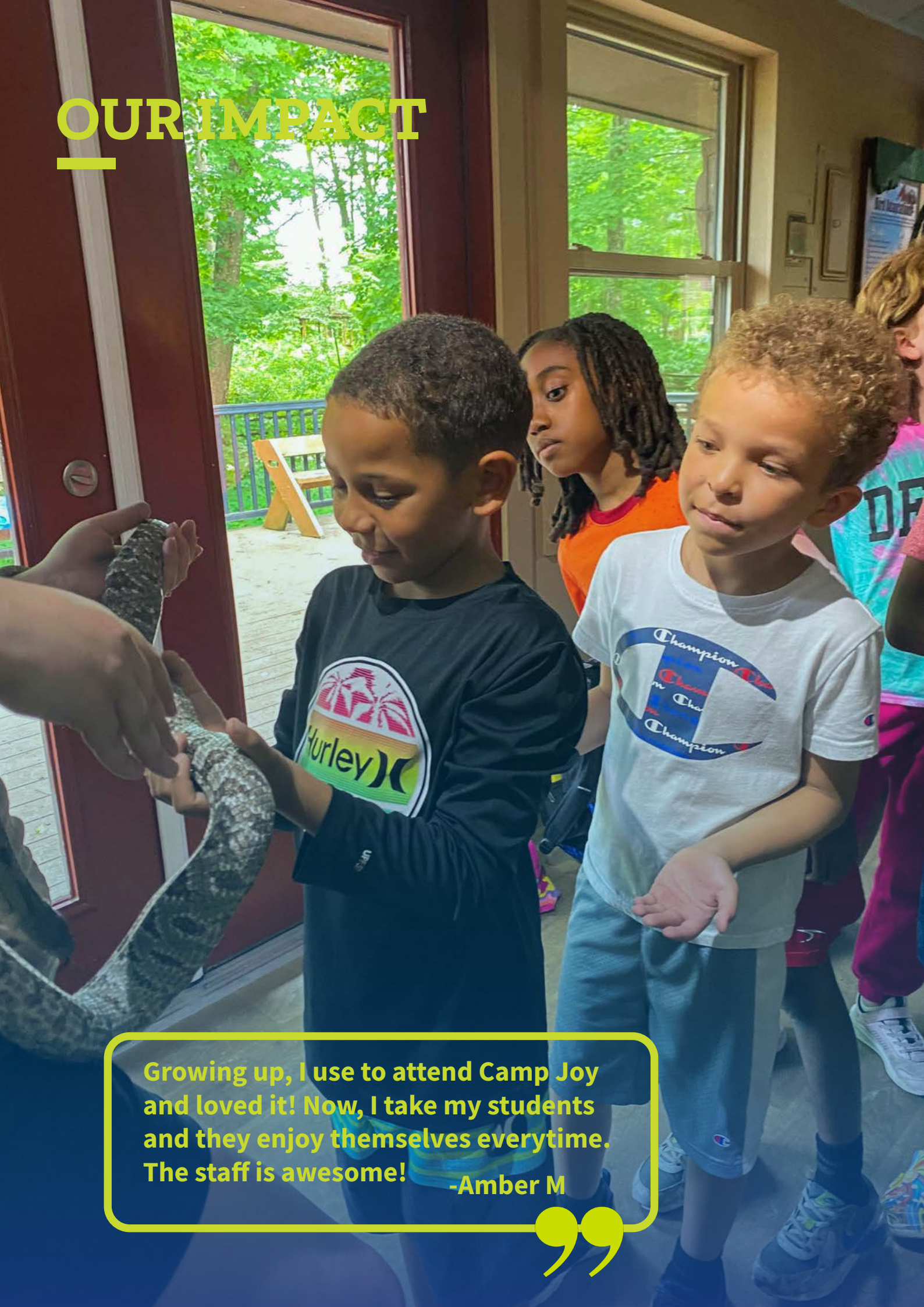
**CAMP RULES**  
1. BE RESPECTFUL  
2. NO WORDS  
3. GOOD BEHAVIOR  
4. ALWAYS BE WITH A COUNSELOR  
5. HAVE FUN!

CAMP

Girdwood  
ORTHODONTICS

Dirty Mo  
MEDIA

# OUR IMPACT



Growing up, I use to attend Camp Joy and loved it! Now, I take my students and they enjoy themselves everytime. The staff is awesome!

-Amber M



**11,610**

**TOTAL  
PARTICIPANTS  
SERVED IN 2022.**

**3,352**

**AT-RISK  
YOUTH  
SERVED IN 2022.**

**8,221**

**YOUNG & YOUNG  
AT HEART  
PARTICIPATED IN OUR  
CHALLENGE COURSES  
IN 2022.**

**60,710**

**INDIVIDUAL  
NURTITIOUS  
MEALS SERVED IN  
2022.**

**49**

**AGENCY PARTNERS IN 2022 WITH 29 CHILDREN'S  
ADVOCACY AGENCIES PRIMARILY FOCUSED ON  
THE UNDERSERVED AND 20 AGENCIES FOCUS-  
ING ON SERVING CHILDREN WITH MEDICAL OR  
SPECIAL NEEDS.**

**6,200**

**CHILDREN SERVED FROM PUBLIC AND  
PRIVATE SCHOOLS THROUGH OUR OUTDOOR  
SCHOOL PROGRAM IN 2022.**

# CAMPS

The year marked a profound chapter in the history of Camp Joy's programs, leaving an indelible imprint on the lives of 3,352 young participants who embarked on a transformative journey of exploration and growth at Joy. Through 115 carefully curated programs, each brimming with a rich tapestry of activities, the essence of Camp Joy radiated through various avenues.



Serving:

Foster

Medical

Underserved



**2,207**

Total children served through medical & specialty camps in 2021.

**3,352**

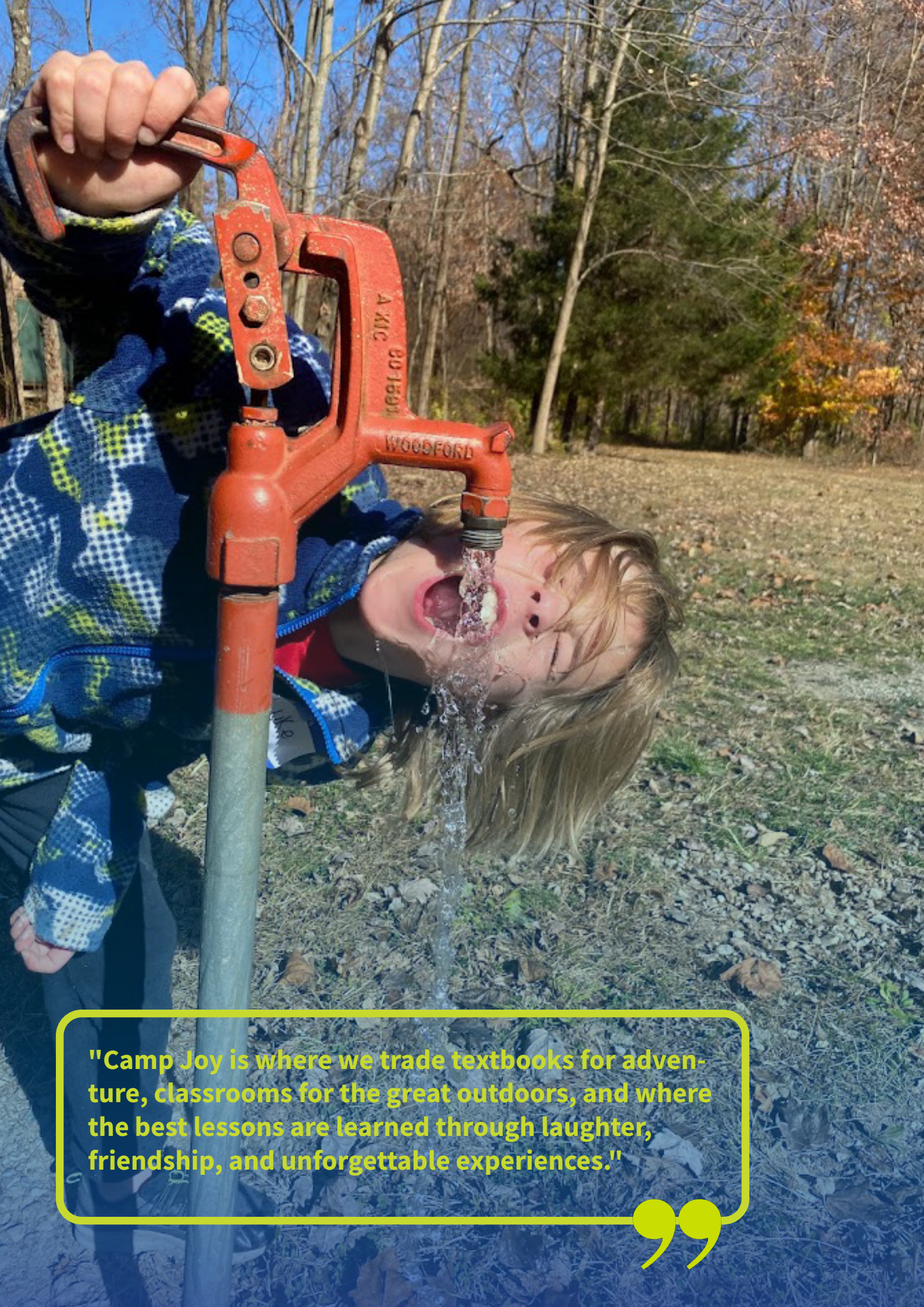
Total children served through medical & specialty camps in 2022.





The great outdoors is our playground, and every day is an adventure waiting to be discovered.





"Camp Joy is where we trade textbooks for adventure, classrooms for the great outdoors, and where the best lessons are learned through laughter, friendship, and unforgettable experiences."



# OUTDOOR SCHOOL PROGRAM

In 2022, our Outdoor School Program provided an exceptional avenue for nurturing curious minds and fostering an understanding of the natural world. We had a profound commitment to environmental education, successfully combining education and joy within our three-hour classes. Through subjects like entomology, forest ecology, and ornithology, students not only learned about their environment but also developed a keen environmental awareness. Our curriculum extended beyond the scientific realm, encompassing cultural history sessions that enriched their appreciation for the natural surroundings. The program was further distinguished by its adherence to school academic standards and archdiocese standards. Even during the winter months, our offerings continued with Wilderness Survival and rope courses catering to adventure enthusiasts. As we look ahead, our ultimate aspiration is to instill each child not only with knowledge but also a profound connection to nature, ensuring that the impact of this program echoes in their hearts long after its conclusion.



**4,787**

Total youth served through public & private schools in 2021.

**7,319**

Total youth served through public and private schools in 2022.

Focus:

Environmental Awareness

Cultural History

Adventure





# Venture Out! AT



In yet another transformative year, the VO! team hosted 1,676 participants seeking to unlock their potential and amplify their collaborative prowess. Through a curated series of outdoor adventures, interactive workshops, and reflective sessions, participants were empowered to navigate uncharted territories, both within themselves and as cohesive teams. The year witnessed not only the mastery of practical skills but the cultivation of a lasting spirit of camaraderie that extended to the broader landscapes of their lives.



**1,283**  
PARTICIPANTS  
SERVED IN 2021.

**1,676**  
PARTICIPANTS  
SERVED IN 2022.

**“Camp Joy helped me face a lot of fears, whether they be physically challenging or mentally. It helped me to step out of my comfort zone and be braver than I ever knew I could be. It helped me realize being a leader is exactly what I want to do, it’s what I was born to do, and I was and still am striving to help people push through their own fears and reach those goals that at one time may have felt unreachable. It was an invaluable experience.”**

- Faith, Social Media Specialist, WEWS NewsChannel 5

## We helped build some powerful teams!



Fun-draising

# DANCE FOR JOY

presented by:



Dance for Joy 2022, a resounding success, united Camp Joy’s extensive network of supporters in a harmonious celebration of compassion and generosity. The event pulsated with music, entertainment, and dance, serving as a vibrant tapestry woven with purpose. Amidst the rhythmic beats and joyful movements, attendees rallied together to uplift the spirits of countless individuals and to bolster

the future of Camp Joy’s transformative programs. With every step and every groove, funds were raised that will pave the way for countless moments of growth, learning, and inspiration. Dance for Joy 2022 not only illuminated the dance floor but also illuminated the hearts of all involved, reinforcing the invaluable impact of unity and shared commitment within the Camp Joy community.

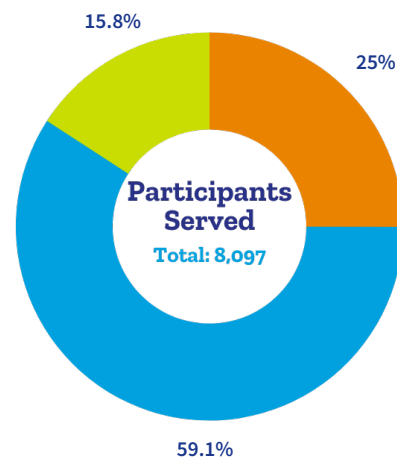
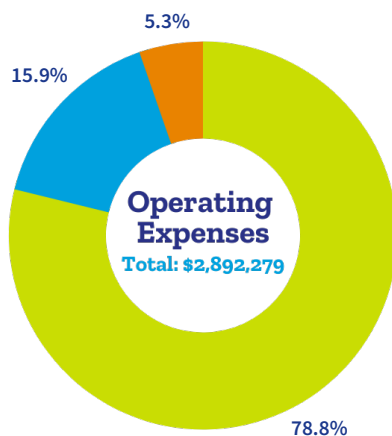
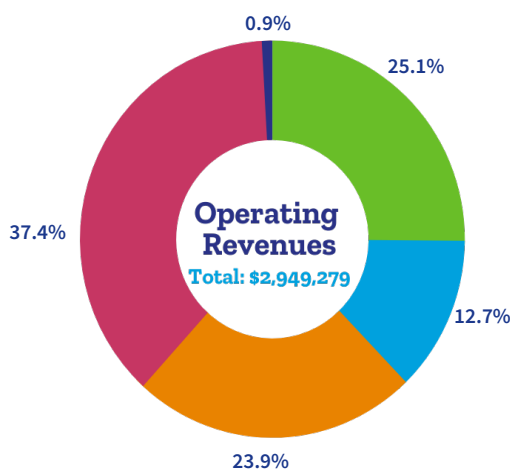
<b>500+</b>	<b>265</b>	<b>24</b>
# of attendees	# of gifts received	# of sponsorships






**\$322,000**  
**Raised**











# FINANCIALS



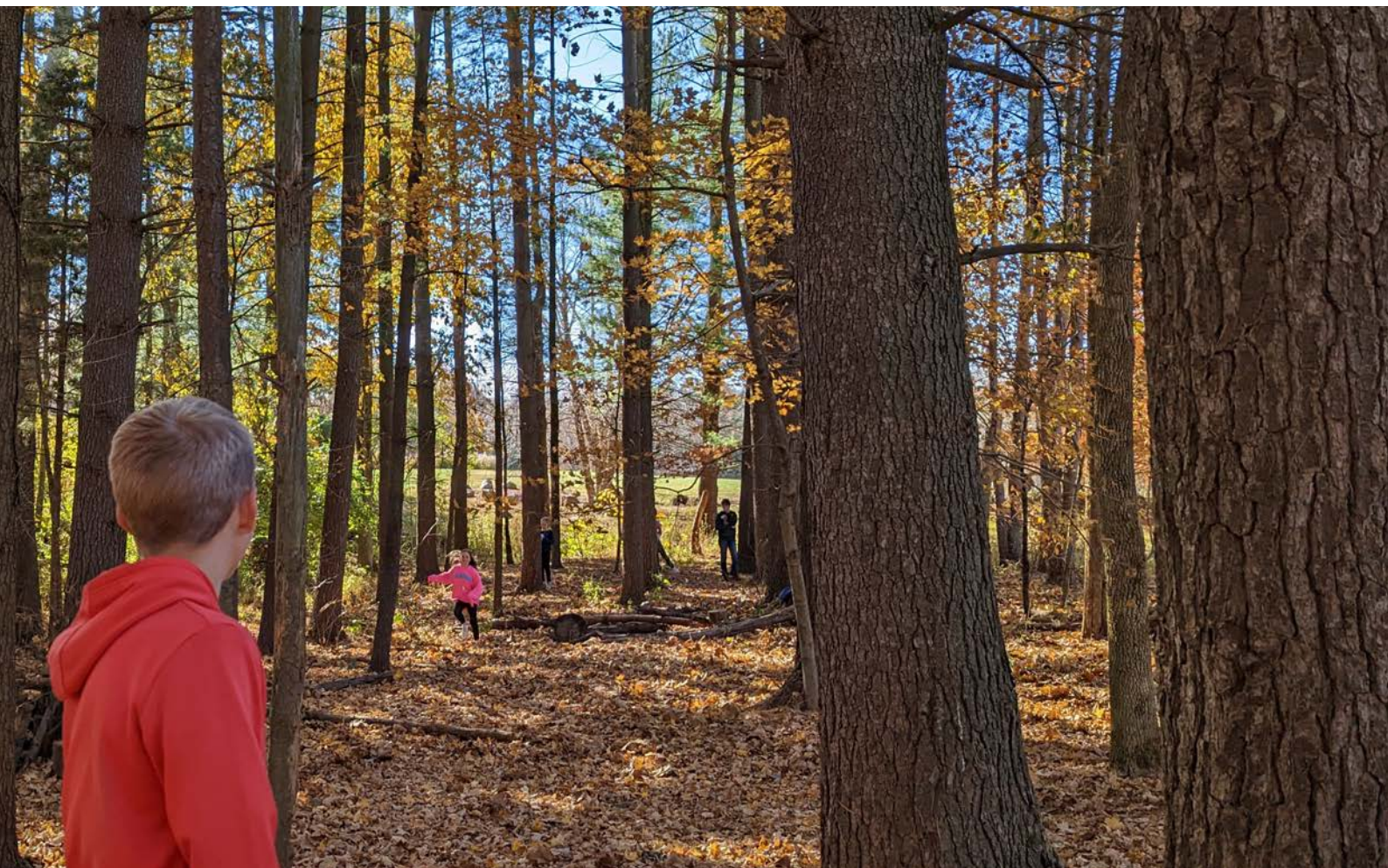
	Youth Programs	\$741,089
	Venture Out!	\$373,302
	Fundraising	\$706,163
	COVID-19 Support	\$1,102,735
	Other	\$25,990

	Program Services	\$2,280,041
	Management/General	\$458,488
	Fundraising	\$153,750

	Camps	2,027
	Outdoor Student Programs	4,787
	Venture Out!	1,283

Ending Net Assets -- \$10,518,400.00

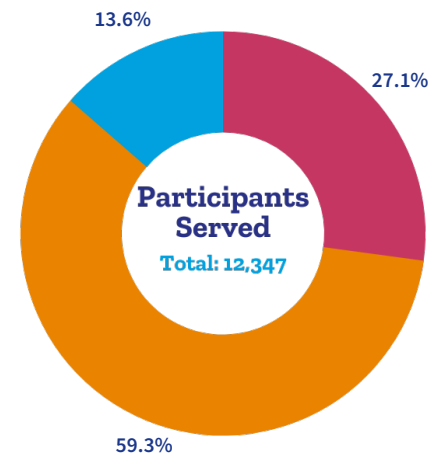
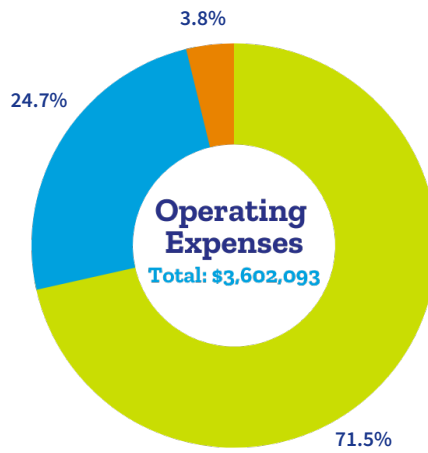
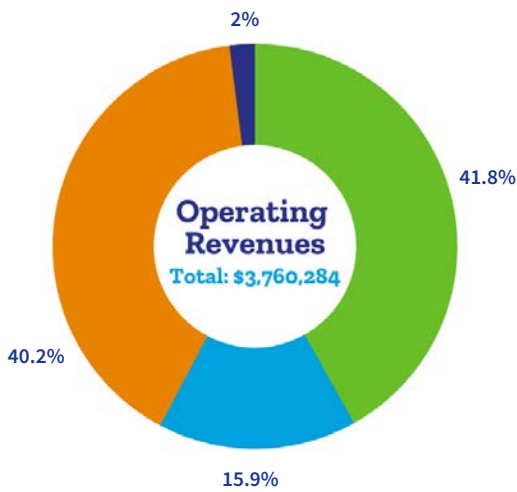
2021







## 2022



<span style="color: green;">■</span> Youth Programs	\$1,573,489
<span style="color: blue;">■</span> Venture Out!	\$598,260
<span style="color: orange;">■</span> Fundraising	\$1,512,402
<span style="color: darkblue;">■</span> Other	\$76,133

<span style="color: lightgreen;">■</span> Program Services	\$2,575,080
<span style="color: cyan;">■</span> Management/General	\$890,046
<span style="color: orange;">■</span> Fundraising	\$136,967

<span style="color: magenta;">■</span> Camps	3,352
<span style="color: orange;">■</span> Outdoor Student Programs	7,319
<span style="color: cyan;">■</span> Venture Out!	1,676

**Ending Net Assets -- \$9,346,832.00**

# 2021 DONORS

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Camp Joy does not share or sell donor names and information. This policy reflects our commitment as an organization to maintaining the highest integrity in order to protect and ensure privacy while building a personal relationship with every donor.

## List Accuracy Statement:

Every effort has been made to ensure the accuracy of these names. Please accept our apologies for any errors or omissions. We request that you contact Codi Hunter at [codihunter@camp-joy.org](mailto:codihunter@camp-joy.org) with any corrections.

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Camp Joy greatly appreciates the generosity of individuals who designate Camp Joy through entities such as the United Way, Thrivent Financial, Benevity, YourCause and other corporate and organizational giving platforms.

\* Camp Joy's 20-year giving society

(G) Funds of The Greater Cincinnati Foundation

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**Amber Donovan**  
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*Ellen Foley*  
**Audrey Davis**  
*Todd & Sara Green*  
*Charlie & Kelly Rogliatti*  
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## Endowment & Planned Giving

# CAMP JOY LEGACY SOCIETY

Camp Joy has established the Legacy Society to honor donors who have:

- Included Camp Joy in their estate plans through their will, trust, retirement plan or other planned giving vehicle.
- Made a significant donation or commitment to the endowment fund.

(The minimum to create an individual endowment fund is \$20,000)

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## Legacy Society

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